

# Inês Bravo Figueiredo

Co-President of Volt Portugal | Founder at Zarnie Analytics

## LEADERSHIP AND POLITICAL EXPERIENCE

### Volt Portugal — Co-President

SEPTEMBER 2024 - PRESENT

As Co-President, I direct the party's vision and strategic direction, representing the party in public and ensuring alignment with Volt's core values. I lead the Board of Directors, fostering collaboration and driving key initiatives to strengthen the party's influence and presence across Portugal and Europe.

### Volt Portugal, Legislative Elections — Lead Candidate

NOVEMBER 2023 - MARCH 2024

Represented Volt Portugal, with a focus on creating a solid, growing economy while ensuring social and environmental sustainability. Represented the party in the national televised debate, where I was considered the winner by the commentators and social media. Actively engaged with voters to advocate for policies that support a future-proof and equitable Portugal.

### Volt Europa — Head of Policy

JUNE 2022 - NOVEMBER 2023

Led the development of the Moonshot Programme, Volt Europa's first-ever pan-European electoral programme for the 2024 EU Parliament Elections. This groundbreaking programme was created through a highly participatory process (2,000+ Volt members) to ensure it reflected the collective values and priorities of the party. The Moonshot Programme unified Volt across multiple countries and contributed to the successful election of five MEPs – two from the Netherlands and three from Germany.

## BUSINESS EXPERIENCE

### Zarnie Analytics — Founder & Senior Business Consultant

FEBRUARY 2022 - PRESENT

Founded Zarnie Analytics, a firm specializing in Business Intelligence and Data Analytics solutions. Developed innovative analytics tools and dashboards that empower organizations to make data-driven decisions and optimize operations.

### McKinsey and Creative Management — Senior Business Consultant

SEPTEMBER 2018 - MARCH 2022

Led strategic BI and Data Analytics projects for major Portuguese and international clients, creating actionable insights from complex data. Provided strategic consultancy, helping organizations integrate data into their decision-making processes.



## ELECTIONS

### 2025 Portuguese Municipal Election

JULY 2025 - OCTOBER 2025

### 2025 Portuguese Legislative Election

Candidate and strategy team

JANUARY 2025 - MAY 2025

### 2024 European Parliament Election

Candidate and strategy team

MARCH 2024 - JUNE 2024

### 2024 Portuguese Legislative Election

Lead Candidate

NOVEMBER 2023 - MARCH 2024

### 2021 Portuguese Municipal Election

co-Lead Candidate Alvalade

JULY 2021 - SEPTEMBRO 2021

## AWARDS

Atlantic Council Millennium Fellowship - European Leadership Accelerator

## EDUCATION

### Católica-Lisbon School of Business and Economics

Bachelor of Business Administration and Management

SEPTEMBER 2015 - JUNE 2018