

## Call for Applications

### **Social Media & Communications Creator**

*(2x English & German-speaking / 2x English & Dutch-speaking)*

[APPLY HERE](#)

Volt is a political start-up that wants to trigger a positive change for Europe by exciting people to build a truly European party with us. We are committed to reforming the European Union to enable it to address global challenges. We fight for a more democratic European Union, a just society, and a climate-neutral and innovation-friendly economy.

In the June 2024 European elections, Volt gained 5 seats. We are looking for highly motivated, creative and proactive Social Media & Communications Creators to join our dynamic team in the European Parliament in Brussels. You would be responsible for all online communication of your Member of the European Parliament (MEP). If you are passionate about (online) communication and eager to make a tangible impact, please apply.

#### **01 General Information**

- **Preferred start-date** is September 2024 (flexible if contractual obligations exist)
- **Full time**, with an initial trial period of 7 months. Extension of the contract until the end of the mandate is envisioned if the trial period is successful. 80% solutions can be discussed, especially if helpful to accommodate applicants with a family
- **Remuneration:** We are looking for advisors with diverse types of backgrounds, including young or experienced professionals. We offer a competitive salary and benefits in line with European Parliament's practice and standards, which will be determined upon the candidate's experience.
- **Inclusiveness:** Volt is an inclusive employer and we encourage applications from people with diverse backgrounds.
- **Deadline for applications:** **23:59 CEST, July 7, 2024**

#### **02 Tasks**

Your main task is content creation and community engagement. This consists of translating the political and legislative work of your MEP into content to be posted online and distributed on their social media channels. The aim is to create the best (online) communication within European politics and grow our community across the continent. Task includes, for example:

- **Designing the social media and communication strategy:** including a political narrative/messaging plan, with a comprehensive approach throughout the different platforms the MEP is present in.
- **Turn the MEPs daily political and legislative work into content for various social media platforms and channels** (Website, Instagram, LinkedIn, X, TikTok, YouTube, newsletters, etc), including filming short videos, taking pictures and editing the content

pieces in a simple and fun way that can spark interest and engagement with the audience.

- **Community engagement:** across all channels with the aim to convert users into active members of our community.
- **Tracking and evaluating the social media performance of the content:** across the different platforms, so the insights can inform the social media and communication strategy and adapt it according to the learnings.
- **Coordinating the work of external communication agencies** (i.e shooting longer-format content, launching ad campaigns, etc).

### 03 Requirements

Key capabilities:

- **Creativity & storytelling:** The creator needs to enjoy coming up with new ideas and ways to present our work and our message. We need people that can formulate a vision and turn that into a storyline that fits the key social media platforms and reaches a broad audience of people who might have no clue about or no time for politics.
- **Flexibility:** The daily life of an MEP is hectic and dynamic. Schedules change and events in society often require quick communication efforts. Creating communications in that environment is easiest when you are flexible - and fast.
- **Drive / demonstrated intrinsic motivation:** The creator will have to take full ownership of the social media and online presence of their MEP. We require a high level of energy and proactivity to make the work of their MEP visible and maximize their reach.
- **Basic filming and editing skills:** A basic understanding and joy of filming and editing is necessary. Social media specific editing (e.g., CapCut) and graphic design skills (Adobe Illustrator, Canva, InDesign, Photoshop) are not mandatory but a plus.

Other skills:

- **Experience in building brands/social media pages:** A track record of successfully growing brands on social media is a big plus.
- **Stress resilience:** Politics can be stressful. We need advisors who can keep their cool in stressful moments with (sometimes) an overload of information.
- **Education:** Please be aware that Parliament requires at least a Bachelor degree in its hiring rules.
- **Language:** The working language of the delegation is English, therefore very strong and demonstrable English writing and communication skills are needed. Additionally, knowledge of German for the German MEPs, or of Dutch for the Dutch MEPs is also needed.
- **Team player:** It is super important for us that we have team players that can work with a large team, help each other out, whenever and wherever and bring a positive dynamic with you to the workplace.

### 04 What we offer

- **Purpose:** Improve the world with us. Volt is a political start-up, focused on playing way beyond its current political weight, and always aiming for more. If you like energetic and purpose-driven work, we are at your service!
- **Expertise:** Build or strengthen your knowledge in social media in politics.
- **Autonomy and responsibility:** We want to give our staff room to act, develop strategies and initiate projects fitting to the overall objectives of Volt and the MEPs
- **Parliament:** If you haven't experienced it, you will miss out. The European Parliament brings together people from 27 different nations and is by far the coolest cross-national experiment ever conducted.
- **Fun:** Yes, the job is stressful - but it is also a lot of fun. We have a great international team of young and motivated MEPs and staff already. Be part of a fantastic adventure with us and shape what Volt will be in the future.
- **Team work & safe space:** No matter the circumstance, we always put a cooperative and friendly work environment first so that all advisors feel comfortable in their daily jobs.

#### **05 Application Procedure:**

Nobody fulfills all the requirements perfectly. If in doubt about your own fit, just apply! The time the application costs you stands in no relation to the potentially amazing job you can get. After all, we value your motivation most - if you are super motivated, please give us the opportunity to look at your application.

After the application deadline has passed, we ask you to give us 2-3 weeks to assess all applications. We will then let you know whether you will be invited to the first interview, which should still happen in the second half of July or latest in the beginning of August.

If you have not received any information from us by July 21, please feel free to reach out via [damian.boeselager@ep.europa.eu](mailto:damian.boeselager@ep.europa.eu). Before that date, we would kindly ask you to refrain from inquiring about the status of your application.

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