

Call for Applications

PR Strategist & Press officer

(1x English & German-speaking / 1x English & Dutch-speaking)

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Volt is a political start-up that wants to trigger a positive change for Europe by exciting people to build a truly European party with us. We are committed to reforming the European Union to enable it to address global challenges. We fight for a more democratic European Union, a just society, and a climate-neutral and innovation-friendly economy.

In the June 2024 European elections, Volt gained 5 seats. We are looking for two highly motivated, creative and proactive *PR Strategist & Press officers* to join our dynamic team in the European Parliament in Brussels.

01 General Information

- **Preferred start-date** is September 2024 (flexible if contractual obligations exist)
- **Full time**, with an initial trial period of 7 months. Extension of the contract until the end of the mandate is envisioned if the trial period is successful. 80% solutions can be discussed, especially if helpful to accommodate applicants with a family
- **Remuneration:** We are looking for advisors with diverse types of backgrounds, including young or experienced professionals. We offer a competitive salary and benefits in line with European Parliament's practice and standards, which will be determined upon the candidate's experience.
- **Inclusiveness:** Volt is an inclusive employer and we encourage applications from people with diverse backgrounds.
- **Deadline for applications:** **23:59 CEST, July 7, 2024**

02 Tasks

Your main task is to develop and align the overall communication strategy together with the other PR advisor. You will also support the MEPs in their PR work overall.

- **Building the MEP's political narrative and PR strategy** according to the MEP's policy and communication priorities; providing the MEPs with the necessary background and topical information for interviews and speeches and evaluating after the event.
- **Building and maintaining relationships with journalists**, media outlets and external stakeholders in Brussels, the home country of the MEPs and across Europe to be able to position our topics in relevant blogs, newspapers, television news and media outlets.
- **Managing press requests, distributing and drafting press releases**, articles, newsletters and other communication materials, seeking high-level placements in print, broadcast and online media. Organizing interviews, press conferences and other media events.

- **Monitoring and analyzing media impact as well as current events**, preparing reports and keeping an overall track on media performance and current events.

03 Requirements

Key capabilities:

- **Political feel:** The PR Strategist & Press officer should have the demonstrated capability to formulate a political vision and strategy based on the overall political landscape and the individual specificity of what they were communicating. An understanding of quantitative and qualitative political analysis is a must. We ask for a high level of dedication and creativity, and a fascination with communication and the media sphere.
- **Communication skills:** The PR Strategist role requires excellent written and verbal communication skills to be able to write a political strategy and press releases, as well as to communicate with journalists directly and spontaneously, if needed. We will need someone who understands how to position and showcase our work and transmit complicated messages in digestible formats.
- **Relationship building and networking:** The role requires the strategist to have good networking and relationship building skills. Previous experience in communication / public relations is a plus.
- **Drive and demonstrated intrinsic motivation:** The PR strategist will have to take full ownership of the press and media presence of their MEPs. A high level of energy and will to maximize the visibility of the work of the MEPs is important.

Other skills:

- **Landscape:** The role requires an understanding and interest in the European and German/Dutch media and political landscape, and in tailoring political narratives for distribution to journalists and other stakeholders.
- **Stress resilience:** Politics can be stressful. We need advisors who can keep their cool in stressful moments with (sometimes) an overload of information.
- **Education:** Please be aware that Parliament requires at least a Bachelor degree in its hiring rules.
- **Language:** The working language of the delegation is English, therefore very strong and demonstrable English writing and communication skills are needed. Additionally, knowledge of German for the German MEPs, or of Dutch for the Dutch MEPs is also needed.
- **Team player:** It is super important for us that we have team players that can work with a large team, help each other out, whenever and wherever and bring a positive dynamic with you to the workplace.

04 What we offer

- **Purpose:** Improve the world with us. Volt is a political start-up, focused on playing way beyond its current political weight, and always aiming for more. If you like energetic and purpose-driven work, we are at your service!
- **Expertise:** Build or strengthen your knowledge as a Strategist & Press officer.
- **Autonomy and responsibility:** We want to give our staff room to act, develop strategies and initiate projects fitting to the overall objectives of Volt and the MEPs
- **Parliament:** If you haven't experienced it, you will miss out. The European Parliament brings together people from 27 different nations and is by far the coolest cross-national experiment ever conducted.
- **Fun:** Yes, the job is stressful - but it is also a lot of fun. We have a great international team of young and motivated MEPs and staff already. Be part of a fantastic adventure with us and shape what Volt will be in the future.
- **Team work & safe space:** No matter the circumstance, we always put a cooperative and friendly work environment first so that all advisors feel comfortable in their daily jobs.

05 Application Procedure:

Nobody fulfills all the requirements perfectly. If in doubt about your own fit, just apply! The time the application costs you stands in no relation to the potentially amazing job you can get. After all, we value your motivation most - if you are super motivated, please give us the opportunity to look at your application.

After the application deadline has passed, we ask you to give us 2-3 weeks to assess all applications. We will then let you know whether you will be invited to the first interview, which should still happen in the second half of July or latest in the beginning of August.

If you have not received any information from us by July 21, please feel free to reach out via damian.boeselager@ep.europa.eu. Before that date, we would kindly ask you to refrain from inquiring about the status of your application.

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