

INÊS BRAVO FIGUEIREDO

2026-2029

FROM POTENTIAL TO POWER

A POLITICAL PROGRAMME WHERE
VOLT WINS EUROPE

A Moment of Choice

Europe is entering a decisive decade. Security, economic resilience, climate, social cohesion, and technological sovereignty can no longer be solved at the national level. People across Europe witness this every day in rising expenses, in housing priced out of reach, in uncertainty about their future, and in a growing sense that politics is no longer delivering for them.

Citizens feel less secure, less prosperous, and less confident that politics can improve their lives. National politics too often turns inward, weakening the very cooperation Europe needs to confront these challenges.

Volt was created to address this moment, not just with ideas, but with a different way of doing politics that transcends borders.

We have demonstrated how European cooperation can work in practice, from local efforts to legislative impact. Now, we must turn that potential into power. **This programme is about building a political force that can win, govern, and deliver real improvements in people's lives across Europe.**

Our Strategic Shift

Until now, Volt has often been right, but not always impactful enough.

We have spread ourselves too thin, our messaging has not always been clear or connected with the worries of the people, and too much valuable work has remained invisible

That must change. This has limited our ability to grow as quickly as the moment requires.

We need to be big on the big things. We need to fight for power while keeping our integrity.

In this programme we move towards a more focused and impact-driven approach. This means concentrating our efforts on a limited number of priorities where we can achieve visible breakthroughs, communicating more

clearly and consistently what we stand for, and making our results easier to recognise and understand across countries.

We will align our campaigns around shared priorities, focus our resources where we have the strongest potential to win, and ensure that successful approaches are scaled and reused across Europe.

With this programme we unlock our full potential as a European party.

Our Objective

Where other parties focus on winning seats over people, we see seats as the path to change people's lives. Without representation we cannot put our ideas into practice.

Our primary objective in this mandate is to secure at least 23 Members of the European Parliament across a minimum of seven countries and form a political group in the European Parliament.

Reaching this threshold allows a political force to work with full effectiveness at the European level. It allows us to shape legislation, set political priorities, and ensure our ideas translate into real outcomes.

To achieve this, we need strong representation not only at European level, but also in national parliaments and at the local level. Local and national results are essential to building trust, demonstrating credibility, and showing that change is possible.

Our goal is therefore not only to win seats, but to build a political movement capable of creating a more united and effective Europe, one that acts decisively, protects its citizens, and delivers opportunity and fairness.

In this programme, we focus on:

- 1. Electing Volters where we can win and make a measurable difference**
- 2. Delivering visible political results that improve people's everyday lives**
- 3. Building leaders who are ready to win elections and govern effectively**
- 4. Communicating clearly, with messages people understand and trust**

Pillar I. Winning Elections – A Path to Impact

To put our ideas into practice, we need to elect Volters to office, people who can turn our policies into laws and explain clearly to citizens why they matter and how they improve their lives.

1. The Path to the EP Political Group

We will define a clear Roadmap to win 23 MEPs across Europe.

We will focus on the countries where we have the strongest potential to win, identify what is needed to succeed in each context, and align our efforts to get there together. This will help align our efforts and provide clarity for everyone.

2. Country Playbooks

We will win by adapting to realities on the ground.

Each country will define its own path to success, focusing on the voters it wants to reach, the issues that matter most to them, and the messages that resonate locally. These approaches will be shared so we can learn from each other and strengthen our campaigns across Europe.

3. A Stronger Rhythm of Collaboration

Volt Europa will not be a distant partner to the country's leaders.

Volt Europa will actively lead and align national leaderships, ensuring that all countries move with the same strategic goal. Ensuring we share responsibility instead of competing, Volt will finally operate as one team by learning from each other, scaling what works, and strengthening every campaign across Europe.

4. Focus Where We Can Grow Most

We will prioritise impact over dispersion.

We will concentrate our resources where we can win and make a difference, while continuing to build long-term growth across Europe. Success in key countries will help drive momentum everywhere.

Pillar II. Proving We Deliver Politically – Building Credibility

People support political movements that show they can make a difference.

5. Politics That Creates Impact

We will focus on results that people can see and feel in their daily lives.

Every country will develop and deliver initiatives that respond to real needs, from lowering energy costs and improving access to housing, to strengthening local services and creating new opportunities. Whether through local action, legislative proposals, or citizen-led campaigns, these efforts will help us build trust by showing what we can deliver.

6. The Volt Results Platform

We will make Volt's impact impossible to ignore.

We will create a shared platform to highlight what we achieve across Europe, from laws we help pass to initiatives we lead locally. This will allow people to clearly see the difference we are making and understand what we stand for.

7. A Shared Narrative of Impact

We will connect what we do to what people experience.

We will communicate more clearly how our actions respond to real challenges and how European cooperation helps scale solutions that work. For example, how a local initiative can shape national debate or lead to change at European level.

Pillar III. Building Leaders Who Win

We cannot scale our impact without strengthening our people. Political movements grow when people grow and win when they are prepared to lead.

8. Volt Leadership Academy

We will build leaders who can win elections and govern effectively.

We will create a European training programme to support leaders at all levels, equipping them to run strong campaigns, take responsibility in elected office, communicate clearly with voters, and lead teams that deliver results. We will strengthen collaboration across Europe through structured exchanges and shared learning between leaders.

9. Growing Our Talent Community

We will attract people ready to turn ideas into action.

We will strengthen how we bring new people into Volt, with a stronger focus on those who can help us win and build locally, including candidates, organisers, and community leaders, while continuing to support and develop volunteers.

10. Supporting and Retaining Our People

We will support those who take responsibility and deliver results.

We will better recognise and support those who dedicate significant time and responsibility to Volt, ensuring continuity, stability, and long-term commitment. This includes improving how we support key roles, recognising contributions, and creating conditions where people can stay, grow, and lead over time.

Pillar IV. Speaking to People, Not Just to Ourselves

To grow, we need to connect more clearly with people's lives, concerns, and hopes. To win, we must be understood and trusted.

11. Making Europe Tangible

We translate European ideas into everyday lives.

We will show clearly how our ideas improve people's daily lives, from lower energy bills and housing people can afford, to better public transport, stronger healthcare systems, and real opportunities for the next generation. We will make it clear how European cooperation protects people's security, creates economic opportunities, and delivers fairness in a way that no country can achieve alone.

12. Clarity and Simplicity

We make our message easy to understand and remember.

We will communicate in a way that people immediately recognise and relate to focusing on outcomes that matter, such as lower costs, faster decisions, and stronger protections. Instead of complex institutional language, we will speak plainly about what changes in people's lives and why it matters to them.

13. Shared Campaign Support

We equip every country to win.

We will develop and share campaign tools that help all countries communicate more effectively, while allowing space for local adaptation. This includes messages that have been tested and proven to connect with voters, as well as materials that can be adapted to reflect local realities and concerns.

What Success Looks Like

By 2029, Volt will be a recognised and trusted political force across Europe, with representation in multiple countries, visible impact at local and national level, and a strong presence in the European Parliament capable of forming a political group.

Final Commitment

Volt was created to bring Europeans together to solve the challenges we share. Our task now is to turn that vision into a political force that delivers real change in people's lives.

To build that force, we must win elections across Europe.

That means focusing our efforts where we can have the greatest impact, proving to citizens that we deliver results, communicating our ideas in a way people understand and trust, and preparing leaders who are ready to win and govern.

We will do this together by supporting one another, building on our strengths, and working with ambition, openness, and a shared sense of purpose.

Because Europe does not lack ideas. It lacks the power to act on them.

This is how we move from potential to power.

Inês Bravo Figueiredo
Running for Co-president of Volt Europa

The journey from potential to power begins with action.

Learn more at inesbravofigueiredo.com