

CHAN UK JUN

Kronberg im Taunus, Germany, born 22.01.1972, German citizen

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EXECUTIVE PROFILE

Senior automotive and mobility executive with over 20 years of international leadership experience in sales, fleet, leasing and commercial mobility. Proven track record in building and scaling high-performing sales organizations and driving profitable growth across Europe and Asia. Extensive leadership roles.

POLITICAL EXPERIENCE

- Parliamentary Group Leader, City Council of Kronberg for Volt with 5,4% at March 2026 election (third best result in Hesse), started campaign in November 2025
- President, Bavarian State Student Council (registered non-profit association)
- Head Student Representative at a grammar school and at a comprehensive school

PROFESSIONAL EXPERIENCE

General Motors Germany GmbH – Head of Sales Germany

Frankfurt am Main | March 2024 – present

- Lead all national D2C, B2B and dealer agency sales activities in Germany.
- Built and led direct sales teams in Hamburg, Cologne, Berlin, Frankfurt and Munich.
- Established and scaled a dealer network to seven locations within one year.
- Designed multi-channel sales funnel, governance model and KPI framework.
- Manage annual revenue of **EUR 25 million** with a total **headcount of 24**.
- Direct report to the Head of Sales GM Europe.

NIO Deutschland GmbH (EU Operations) – Head of EU Key Account Management (Director Level)

Munich | April 2022 – February 2024

- Designed and executed EU B2B strategy pre and post the European market launch.
- Built the commercial user business across multiple European markets.
- Established strategic partnerships with leasing companies and mobility providers.
- Implemented Salesforce CRM as the European standard platform.
- Annual revenue of **EUR 35 million**.
- Built and led the EU key account team.

Fleetpool GmbH (ALD Automotive Group) – International Head of B2B Sales

Cologne | January 2021 – March 2022

Maserati Deutschland GmbH – Head of Fleet Sales, Central Europe

Wiesbaden | November 2017 – December 2020

Hyundai Motor Europe GmbH – Deputy General Manager, European Fleet & Leasing

Offenbach | October 2013 – September 2017

Kia Motors Europe GmbH – Head of Fleet and Remarketing

Frankfurt am Main | December 2010 – September 2013

Daimler AG – Manager Corporate Sales Business Development

Stuttgart | February 2009 – November 2010

Daimler AG – National Key Account Manager, Leasing Companies

Berlin | January 2007 – January 2009

DaimlerChrysler AG – Manager Product Management, Chrysler

Berlin | September 2004 – December 2006

Jaguar Deutschland GmbH – Product Manager / Strategic Planning Coordinator

Schwalbach & Kronberg | October 1999 – August 2004

Product Manager (2000–2004)

Coordinator Strategic Planning (1999–2000)

General Motors Japan Ltd. – Product Planner, Opel Division

Tokyo | April 1997 – March 1998

EDUCATION

Diplom-Betriebswirt (FH) – Marketing Management East Asia

East Asia Institute, Ludwigshafen Business School | 1996 – 1999

Economics and Japanese Studies

University of Heidelberg | 1992 – 1996

LANGUAGES

German (Native), English (Fluent), Korean (Intermediate), Japanese (Basic), French (Basic)

ADDITIONAL ACTIVITIES & INTERESTS

Business plan mentoring and coaching (StartUpTeens 1st Prize Winner).

Interests: oldtimers, photography and golf.